

Client Services

Waste Management

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Date: 1st February 2007
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Katy Jones
Child's Eye Media Ltd
Mauldeth House
Nell Lane
Manchester
M21 7RL

Dear Katy

Re: "People Who Help Us" DVD

I write to you regarding the People Who Help Us DVD we recently purchased from you, having had it on approval, and I congratulate Child's Eye Media on producing such a wonderful resource.

As Waste Education Officer for the county of Cumbria I am always looking for resources that help spread the message of sustainable resource use and recycling. There is however a great lack of resources that can engage a younger audience. The section entitled "*Megan, Jamie and the refuse collectors and recyclers*" is exactly what I've been searching for.

The film explains how important it is to reduce, reuse and recycle in language that is accessible to Early Years and Primary school children. The "case study" approach to the subject; following the children's waste through the collection and recycling systems, is both visually powerful and memorable. I have been loaning our single copy to schools, Cubs, Scouts, Brownie and Rainbow groups. It has become so popular that I am pleased to be ordering an extra 6 copies.

I would have no hesitation in recommending People Who Help Us to schools, nurseries and other groups of children in Cumbria and I am sure children across the country would be equally educated, entertained and enthused by it.

Yours sincerely



Martin Allman BSc (Hons), PGCE